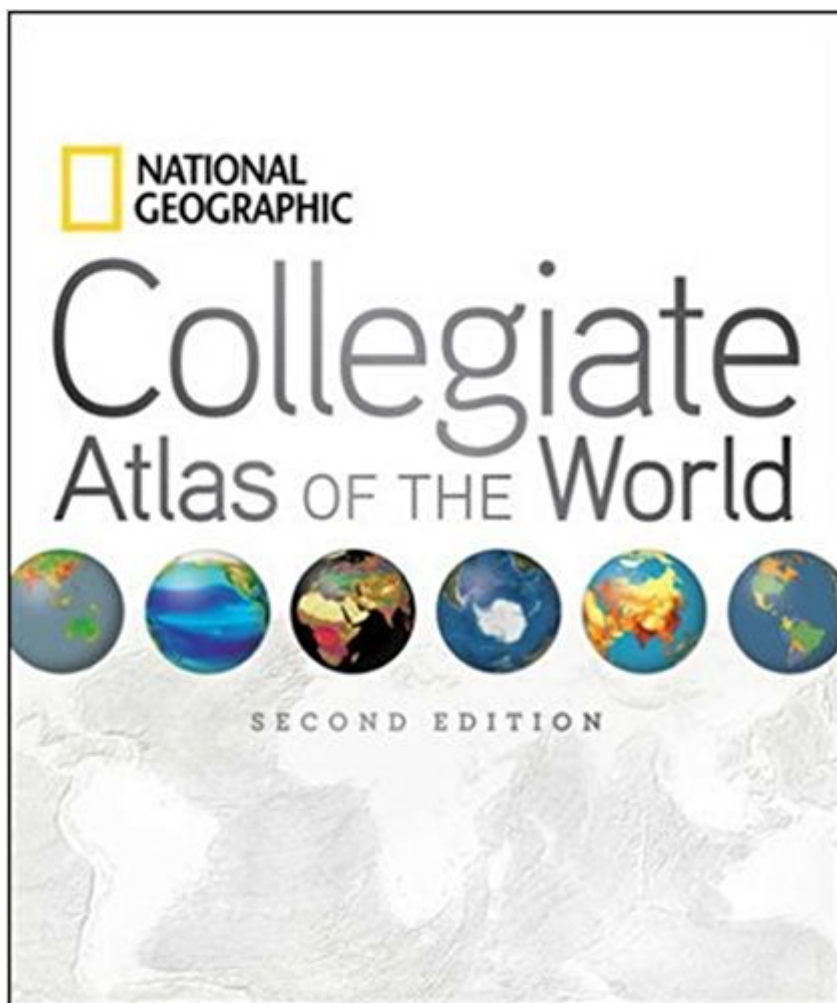


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# National Geographic Collegiate Atlas Of The World, 2nd Edition



## Synopsis

Two opening spreads in the front matter help the reader to better interpret images and new data. "Remote World" introduces readers to data collection via remote sensing and GPS technology. "Understanding Our World Spatially" follows, covering data processing and analysis as it relates to mapping and using GIS technology (Geographic Information Systems). These explanatory introductory pieces provide the foundation for students to gain insight into modern-day map making, which is reflected in the content of the colorful, engaging, fact-filled spreads that lie ahead. The atlas also addresses the traditional subjects of map scales, projections, and map reading skills. Based on feedback from more than 100 professors, educational reviewers, and other consultants, we have added special thematic map spreads addressing each Continental Economy. In addition, within each continent, physical, political, and regional mapping is presented at the same scale, which allows the reader to compare map information easily and accurately. This feature of a fixed scale for regions provides the reader the option to roam from one end of a continent to its other end, flipping through the pages, while maintaining a constant scale. The atlas is organized as follows: The Front matter with its new spreads on data collection and then data processing. The World: with 25 spreads on Natural and Human themes including: Tectonics, the Biosphere, World Energy, World Health, Nutrition, and Literacy, and Technology and Globalization. The atlas then zooms into Continental coverage: Like the world thematic section, each of these continental parts will cover many important natural and human themes such as climate, natural hazards, income/GDP, and Trade. In addition, core political, regional coverage completes each continent's signature of human boundaries and places. The fascinating polar regions and the vast world oceans come next. Finally, abundant, clear, and precise appendices provide an invaluable back matter, reference section. A 105-page, place-name index is included as well. Careful selection of place-names and features make the maps very informative but not overly cluttered. Computer-generated shading enhances the look of the political maps while providing valuable information on topography. The ocean floors of the world are dramatically portrayed with bathymetric relief paintings. And lastly, world political information, statistics, geographic comparisons, and glossaries are organized in easy-to-use sections in the back matter—all of this in a manageable, easy-to-handle, value-packed, 400-page, 9 x 11 format.

## Book Information

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## Customer Reviews

NATIONAL GEOGRAPHIC is one of the world's leading nonfiction publishers, proudly supporting the work of scientists, explorers, photographers, and authors, as well as publishing a diverse list of books that celebrate the world and all that is in it. National Geographic Books creates and distributes print and digital works that inspire, entertain, teach, and give readers access to a world of discovery and possibility on a wide range of nonfiction subjects from animals to travel, cartography to history, fun facts to moving stories. A portion of all National Geographic proceeds is used to fund exploration, conservation, and education through ongoing contributions to the work of the National Geographic Society.

I am totally hooked after receiving this atlas. If countries and places interest you, then this atlas is totally for you. I will attach some pictures with my phone next to it, so you can see the level of details for yourself. Extremely impressive. (Of course, you will need a road atlas for finer details). In the age of google maps, an atlas is still great for learning about places or generating ideas. Also, the infographics about demography, natural resources and economy information is quite useful if you are doing business globally. Totally worth your money.

Good but not great. It is hard to follow from one map to another particularly in Eastern Europe. For example it is hard to find Trieste and see in which country it is.

I own quite a few atlases, but my favorite has always been the National Geographic Atlas. I find the cartography in it strikes the best balance between information and esthetics. But if I'm reading a book and want to quickly look a place up, the NG atlas is too unwieldy. The NG Collegiate Atlas is a

more convenient size for keeping by your reading chair and grabbing for a quick look-up, rather than finding a table to open up the big atlas. The Collegiate Atlas has the same quality of maps, plus many pages of thematic maps not found in the big atlas. Besides being handy for quick reference, it is a pleasure to browse through. The biggest drawback at first was, as other reviewers have mentioned, the apparent lack of sufficient gutter space; the binding swallows up much of the printing. But in fact the book has been well designed and the gutter space is there; you just have to spend some time breaking in the binding. I spent about a half-hour paging through the book, forcing open the binding on every double spread. (It often required opening the book so wide that the front and back covers touched. This idea may horrify you, but the binding can take it.) Once I've accomplished this all the maps were fully readable. If you're willing to put in the effort, you'll be rewarded with an informative and beautiful atlas that is also easy to handle. If not, you'd be better off with Goode's Atlas.

Got this as a gift. The cover didn't look new even though it said it was - may have gotten beat up during shipping though. The book also had a really strange strong smell to it? The book itself is awesome though - has a lot of cool information in it.

Has a lot of incredible maps. Reference index is tremendous. Uses of latitude and longitude coordinates are dead accurate. I do wish it had some city maps. That is the reason for the 4 stars, instead of five.

Hi All, Excellent Atlas. Full color view of our world from every possible angle: Physical, Political, Trade, Globalization, Culture, Economy, Climate, Weather and many more. Joe

I bought this to use in my home-school. I read about it on a blog and decided to get it since the lady seemed very passionate about Atlas's and I didn't know what kind to get. I have not used it yet but have looked through it. It is very nice and full of great information and views. I can't wait to use it with my children.

Perfect it is the information I needed in the most good quality and precise data. I am very pleased with it.

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National Geographic Collegiate Atlas of the World, 2nd Edition National Geographic Student World

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